





orion
Furniture

Option 1

Greece God

Furniture

In the sky

Concept

The "ORION" logo is crafted using a modern, minimalist typeface that subtly echoes the curves and structure of contemporary furniture design. The typography itself is sleek and fluid, visually resonating with the forms and lines found in modern interior pieces, creating a seamless connection between the brand and its niche.

The logo intentionally displays the full word "ORION" in a clear and prominent manner, ensuring instant recognition and easy memorability upon every glance. This approach reinforces brand recall and establishes a strong visual identity that remains etched in the audience's mind.

The overall design reflects sophistication, modernity, and a deep connection to design aesthetics — perfectly aligning with the brand's core values.





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eaeaea

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3f291e

Greece God

Furniture

In the sky

Option 2



Option 1

Greece God

orion



we believe every home deserves
a piece of magic

Furniture

In the sky





Option 2

Greece God

Furniture

In the sky

Concept

The "ORION" logo is designed to reflect a sense of heritage and strength, inspired by the timeless beauty of ancient Greek civilization. The typography evokes a classical, elegant style, with letterforms that subtly echo architectural elements and historical Greek symbolism.

At the center, the letter "i" stands out, crowned with a Greek torch symbolizing revival, freedom, and power—a beacon of progress and cultural enlightenment. The torch is also shaped like a star, alluding to the legendary Orion constellation, adding a deeper layer of meaning connected to mythology and cosmic heritage.





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Logo

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OPTION 3

Greece God

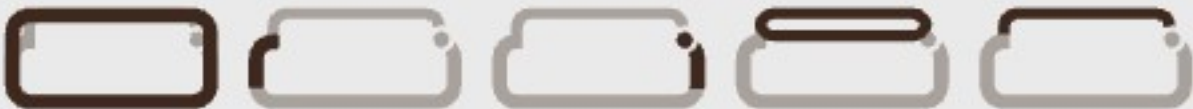
Furniture

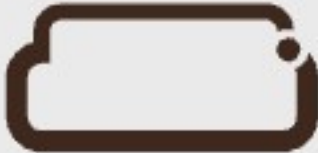
In the sky

Concept

The "ORION" logo is a creative blend of modern design and smart symbolism. The sofa icon isn't just a random shape - it's cleverly constructed using the letters O, R, I, O, N from the brand name itself, forming a minimalist, rectangular sofa that reflects both comfort and functionality.

The typography is soft and rounded, inspired by the smooth, flowing lines of modern furniture, adding a sense of coziness and elegance.





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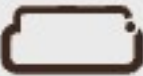
In the sky

Option 3



Option 3

Greece God



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